



## 10 easy ways to promote RYLA at your schools

1. Meet with your school points of contact in person to go over the registration process and provide background about RYLA (if they are new to RYLA). Having an enthusiastic school partner can make all the difference when it comes to attracting student applicants.
2. Ask your school points of contact to post fliers and posters around campus (these are located in the [RYLA folder in our Google Drive](#)). Offer to drop off a stack of fliers.
3. Find out if your schools have Rotract clubs and connect with them to help promote RYLA.
4. Contact RYLA students your club sponsored last year and ask them to help find good candidates to apply. Email [ryla5340.regis@gmail.com](mailto:ryla5340.regis@gmail.com) if you need their contact information.
5. Ask your school points of contact what other clubs and organizations on campus might attract the same kinds of students as RYLA, such as speech and debate, environmental sustainability or any other group that fosters young leaders. See if you can talk to their faculty advisor about RYLA.
6. Find out if your club has a news broadcast and if so, provide our [RYLA video](#) and ask them to run it.
7. Suggest the school newspaper or news broadcast class to interview last year's RYLarians about what a great experience they had.
8. Ask the school principal to include information about RYLA in their communication with parents (sample newsletter article is available in the [Google Drive](#)).
9. Contact the PTA and see if they would consider promoting RYLA in their communication to parents.
10. Ask the school principal to share information about RYLA on the school's social media.